

## Electronic Acknowledgement Receipt

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| <b>EFS ID:</b>                              | 4696787   |
| <b>Application Number:</b>                  | 10734793  |
| <b>International Application Number:</b>    |   |
| <b>Confirmation Number:</b>                 | 3462  |
| <b>Title of Invention:</b>                  | Targeting customers across multiple channels  |
| <b>First Named Inventor/Applicant Name:</b> | Aseem Agrawal   |
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| <b>Filer:</b>                               | Frederick W. Gibb III/Kimberly Baumann  |
| <b>Filer Authorized By:</b>                 | Frederick W. Gibb III   |
| <b>Attorney Docket Number:</b>              | JP920030161US1  |
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| <b>Application Type:</b>                    | Utility under 35 USC 111(a)   |

### Payment information:

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|------------------------|----|
| Submitted with Payment | no |
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### File Listing:

| Document Number | Document Description                                     | File Name                        | File Size(Bytes)/<br>Message Digest                       | Multi Part /.zip | Pages (if appl.) |
|-----------------|--|----------------------------------|---|------------------|------------------|
| 1               | Amendment/Req. Reconsideration-After<br>Non-Final Reject | JP920030161US1_Amendment.<br>pdf | 72658<br><br>391042a737a541150734bfe5e5c7d3ce243<br>78f5b | no               | 15               |

**Warnings:**

**Information:**

|                                     |       |
|-------------------------------------|-------|
| <b>Total Files Size (in bytes):</b> | 72658 |
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**If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.**

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